



Do you remember your prom song?

Have you ever lied to a teacher (and kept doing it)?



Reading, listening, taking notes

We also learn through associations &

with rewards and punishments

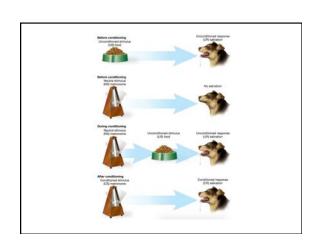
Classical Conditioning

Learning by Association

Classical Conditioning

- · Associating one thing to another
- Not a "natural" association
- · We have to train the association

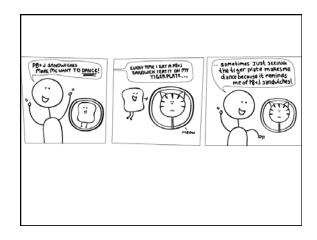










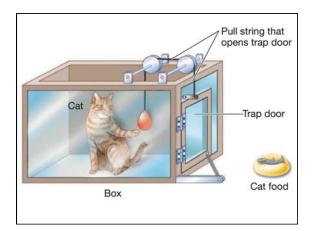




Operant Conditioning

- Something good happens: behavior increases
- Something bad happens: behavior decreases













What's the Difference?

- Classical Conditioning
 - o Learning by association
 - o Pairing a "neutral" stimulus with a reflexive response
 - o No rewards or punishments
- Operant Conditioning
 - o Learning by consequences
 - Increasing or decreasing behavior with rewards and punishments







Generalization vs Discrimination

- Generalization: a response that occurs for one thing will occur with similar things
- Discrimination: a response that occurs for one thing will *not* occur with similar things









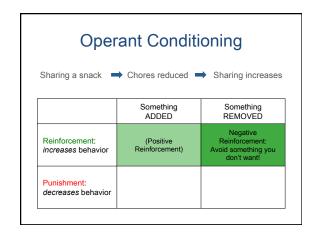
Operant Conditioning

- · Something good happens: behavior increases
 - o Praise for sharing a snack
 - o Chores reduced for sharing a snack
- · Something bad happens: behavior decreases
 - $_{\odot}\;$ Spanking for drawing on the walls
 - o Toys taken away for drawing on the walls

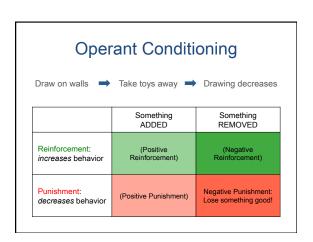


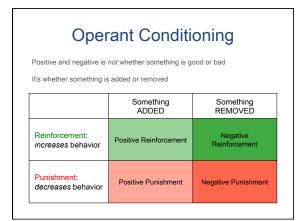
Operant Conditioning Positive and negative is not whether something is good or bad It's whether something is added or removed Something ADDED Something REMOVED Reinforcement: increases behavior Punishment: decreases behavior

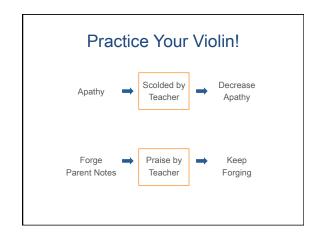
Operant Conditioning Sharing a snack → Get praise → Sharing increases Something ADDED REMOVED Positive Reinforcement: increases behavior Get something you want! Punishment: decreases behavior



Operant Conditioning		
Draw on walls → Spanking → Drawing decreases		
	Something ADDED	Something REMOVED
Reinforcement: increases behavior	(Positive Reinforcement)	(Negative Reinforcement)
Punishment: decreases behavior	Positive Punishment: Get something bad!	









What are examples of classical and operant conditioning in your life?

Create Your Own!

- For classical conditioning, identify:
 - Your unconditioned stimulus and response
 - Your conditioned stimulus and response
 - o Whether your behavior generalizes or discriminates
- For operant conditioning, identify:
 - Whether you behavior is changed by positive/negative/ reinforcement/punishment



What is learning?

- · Define it yourself!
- · How do you learn?
- What are examples of classical and operant conditioning in your life? (hint: it's all around you)
- Slides and resources: poojaagarwal.com/berklee
- Next up: cognitive learning and mental processes

